A winning combination

Is it a beautiful beach, world-class speakers for great continuing education, good fellowship? Or perhaps it’s fishing, a round of golf or a relaxing time at the spa? Or maybe it’s the opportunity to renew friendships and make new ones. Whatever your choice, Smiles in the Sun 2013 in Long Boat Key, Fla., has the perfect combination.

The Long Boat Key Resort and Club is a five-star property that will allow you to learn, play and relax in an idyllic location. Smiles in the Sun 2013 has put together a high-value program of internationally known speakers to bring you the most current information in several disciplines. Jack Hahn, DDS, is known throughout the world as the inventor of the NobleReplace implant and will share his experience in placing more than 30,000 implants. From diagnosis and case selection, to implant surgery, to restoration, Hahn will offer expertise and a wealth of valuable knowledge to better enable you to treat your patients.

Howard S. Glazer, DDS, FAGD, is an international author and clinician who will discuss the ever-changing world of materials and products to give you a better understanding of what is in the marketplace. His knowledge of the “latest and greatest” materials will guide you through the “jungle” of the big catalogs to better understand what is faster, easier and better for your patients and for you.

Additionally, there will be two mini seminar tracks designed for dentists, spouses and staff to gain an understanding and appreciation for what the electronic and social media can do to put you and your practice in the forefront as a leading dental office. Tennal Toole from Smile Reminder/Solution Reach, will share the secrets of building patient loyalty when patients are not in the office — by integrating user-friendly acquisition tools into your daily communications. She will give you an easy-to-follow recipe for success without having to remodel your team’s work habits.

Darren Seigel and Svetlana Virovtseve will show you how to get your website to the top of the search engines. From the top of Google, to dominating social media, these two wonderful speakers from www.topdentists.com will show you how they have already helped more than 2,000 of the most successful dentists in the United States build and maintain an effective online marketing program. All these presentations will make a positive difference in your daily practice and should not be missed. In addition to the education program there are many social functions planned, including a welcoming reception, fishing tournament and sunset beach-bash barbecue. Access by air is easy via the Sarasota, Tampa or Regional Southwest airports.

So whatever your pleasure, Smiles in the Sun 2013 has the answer: Learn in the morning and play all afternoon in a wonderful location at a beautiful time of year, enjoying the best that the west coast of Florida has to offer. See you there!

More information about the meeting is available at smilesinthesun@verizon.net, www.smilesinthesun.net or by calling (631) 423-5200.

(Source: Smiles in the Sun)